

BENEFITS OF WHEELATHON SPONSORSHIP BY LEVEL

LIVE Remote Sponsor \$1500

- 2 hour LIVE CU Radio Group (Q96, The Wolf, The Source , WGKC) broadcast at the Wheelathon with your company noted as the remote sponsor
- 100 - 60 second spots promoting the Wheelathon will mention you as the remote sponsor
- Company name and logo in large font on back of Wheelathon official T shirt.

Gold Wheel sponsor \$1000

Benefits:

The first 2 gold sponsors have a Wheelathon 2010 route named after their business/organization.

- Company name and logo in large font on back of T shirt.
- Opportunity to place company sign at the event sign in area.
- Company sign along the event route.
- Company name included in post Wheelathon article in newsletter.
- Company name mentioned in next year's event flyer.
- Opportunity to provide promotional items for participant bags.
- Educational accessibility program provided for your company upon request with possible media coverage.
- A display ad gold sponsor thank you in the PACE August ADA Celebration Program.

Silver Wheel Sponsor \$500

Benefits:

- Company logo on back of T shirt in small font
- Company sign posted along route.
- Company name included in post Wheelathon article in newsletter.
- Company name mentioned in next year's event flyer.
- Opportunity to provide promotional items for participant bags.
- Educational program provided for your company with possible media coverage.

Copper Wheel Sponsor \$300

Benefits:

- Company name listed on back of T-shirt.
- Opportunity to provide promotional items in participant bags.
- Educational program provided for your company with possible media coverage.

Wheelathon sponsor

Yes I want to be a sponsor at

_____ **LIVE Remote Sponsor** (limited to first inquiry or cooperating entities) **\$1500**

_____ **Gold Level** **\$1000**

_____ **Silver Level** **\$500**

_____ **Copper Level** **\$300**

My company would also be interested in participating in this event by providing a team of participants, please contact

_____ at _____
Name phone

**Return to
ATT. Nancy McClellan-Hickey
PACE, Inc Center for Independent Living
1317 Florida Ave.
Urbana, IL 61801**

Sponsor sign up due by March 17, 2010